



ENTHUSIAST MEDIA GROUP

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VP OF SALES AND MARKETING

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Welcome to EMG – and thank you for your business. It is a pleasure to get started on your project. Enthusiast Media Group in here for one reason, "To provide client solutions in every element of their printing & promotion process." Our entire team supports this statement. EMG has truly earned the position as a "One Stop Print & Promotion Solution". We offer education, process improvements, and look for instant economies. We think outside the box for new fresh ideas. With over 25 years in the industry, I have extensive experience as a print buyer, plant scheduler, customer service supervisor, plant general manager and a national sales rep. EMG creates solutions by putting your job in the right plant every time.

Michael Zavrnick

PROGRAM MANAGER

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Thank you for partnering with Enthusiast Media Group! I am here to bring your Print to Life. Printing has been my passion since I graduated from Benson Polytechnic High School in the 80's. You can say printing is in my blood. Born and raised in Portland, Oregon my roots remain in the Pacific Northwest. Hobbies include golf, travel, food, whether it's grilling or exploring new places, reading, running and spending time with family and friends. My goals in life are to remain happy, healthy and to do what I love. I feel fortunate to have chosen such a fulfilling career in the printing industry.

Michelle Hanan

CLIENT SERVICE SPECIALIST

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Thank you for choosing Enthusiast Media Group! I was born in Portland, Oregon, and am an Army Brat from day one living in Tacoma, WA then Fort Ord, CA, then Stuttgart, Germany (when the Berlin Wall came down!) then Fort Knox, KY and finally back to Portland, OR. I have called Saint Helens, OR my home for the last 10 years. I've worked for the Portland Trail Blazers, Portland Timbers, and the Hillsboro Hops. You could say I love sports! In my spare time I like to spend it with my family and friends. My hobbies include thrifting, taking my dog out to the beach, making jewelry and keeping up with the latest sport that is in season. I love to live by the motto: Work as a team, work hard and have fun!

Anastasia Popova

CLIENT SERVICE SPECIALIST

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I am a recent graduate from the University of Oregon with a degree in Journalism majoring in Public Relations. Go Ducks! As EMG's Client Services Specialist and Production Artist, I bring a unique perspective providing creative solutions through strategic communication. I understand target audiences and have the tools to help you achieve maximum success with any promotional idea. Thank you for choosing Enthusiast Media Group, let's build together!

Melody Campbell

PROMOTIONS EXPERT

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Promotional products bring together exciting possibilities for creating an experience that connects great people with great ideas. I bring over 20 years of experience creating marketing and branding connections that promote great ideas to spread and grow. I've worked with casinos both in Oregon and Las Vegas. If you've been to New York, New York Casino in Vegas and tasted their delicious sour apple candies wrapped in their iconic logo...that was my idea! I've successfully designed and delivered on hundreds of thousands of dollars of custom branded items for companies including Gannet newspapers all the way to your business. Consider me as part of your idea team when it comes to finding the perfect item to carry your brand. Let me help bring your brand to life!

Berenice Brown

BUSINESS DEVELOPMENT SPECIALIST

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Thank you for choosing Enthusiast Media Group! We really do Bring Your Brand to Life. I am originally from California and raised in Oregon, I graduated from Pioneer Pacific with a degree in Business Accounting. I love numbers and I am a great addition to our clients and team. As EMG's Business Development Specialist, I have become very eager and energetic toward all of our initiatives. My focus is client engagement and satisfaction. From Amazon Stores to website growth, I love to enhance the client experience.

Donna Isom

NATIONAL ACCOUNT EXECUTIVE

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Hello, and thank you for your business. My name is Donna Isom, National Account Executive for EMG. I have over 20 years' experience in the printing industry as a Print Production Manager. I have worked on both the agency and corporate side and truly enjoy what I do. All facets of printing interest me and I enjoy working on each project. I am pleased to be working as a National Account Executive for Enthusiast Media Group and hope to have the opportunity to help with all of your printing & promotions needs.

Stacy Mikesell

REGIONAL ACCOUNT EXECUTIVE

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Thank you for looking to Enthusiast Media Group as your one stop solution for all your print and promotional needs. Our goal is to "Bring Your Brand to Life". Branding is one of the most important aspects of your business. With over 20 years of experience in Advertising and Marketing, I would love the opportunity to work on keeping your business top-of-mind. We have a fantastic team that works very hard and is dedicated to great service and satisfaction. I am excited to be part of the team and to say you have come to the right place. I look forward to working with you!

EXPERTS in understanding your promotional marketing needs
EXCELLENCE in promotional products quality

EXPERIENCED in technology and delivery
EXCEPTIONAL attention to detail

Check our website emgpromo.com frequently for over 800,000 items to choose from.